

JOHNSON TUESDAY NIGHT LIVE COMMITTEE MEETING MINUTES  
JOHNSON MUNICIPAL BUILDING  
TUESDAY, MARCH 11, 2025

**Present:** Howard Romero, Sophia Berard, Tim Mikovitz, Charles Flaum, Tom Moog,  
**Absent:** Geoff Hollis

**Note: All votes taken are unanimous unless otherwise noted.**

Howard called the meeting to order at 7:10.

**Sophia moved to appoint Howard Romero as chair, Tom seconded and the motion was passed.**

**Tom moved to appoint Sophia Berard as vice chair, Howard seconded and the motion was passed.**

**Sophia moved to approve the minutes of February 19, 2025, Tom seconded and the motion was passed.**

The committee discussed whether to proceed with the plan to have two shows at Old Mill Park. It is confirmed that the library move is definitely happening. There was general agreement that the Old Mill Park plan is the best option.

Howard said he talked to Isabelle Sullivan. She said the big soccer field is their best field and she would rather we didn't use it. We wouldn't be able to leave our signage up all summer in that field. Another consideration is that there is 100 amps of power at the rail trail building. *(Tim joined the meeting by phone at 7:25.)* Isabelle has no problem with trucks on the field.

There was discussion about where vendors, signs, etc. could be located. Howard said we can set up the sponsor signs in the usual way and leave them there all summer. Tim said 100 amps is enough power for the stage. Howard said we will need to get cable to run to the stage. Committee members discussed asking Alan Lehouiller if he could donate lights as part of his sponsorship.

The stage will cost \$2500 for each show. The committee discussed paying Johnny Betts \$1800 for each show – double what had been agreed on because there will be two bands at each show and because we are offering him less work for the summer. The total cost for the two shows, not including what we pay the bands, will be \$9600. Tom described a couple of bands he thought would be good for the first show and the amount he thinks we would need to pay them. Sophia said the total cost for the season will be about \$17K, similar to last year.

Howard suggested advertising the shows with a quarter or half page ad in the News & Citizen. Tim said advertising in the paper is expensive. Charles agreed and said the newspaper doesn't have a big reach.

The committee discussed possibly changing the dates from the ones tentatively chosen last time in order to get a band that is not available on those dates.

Tom suggested that instead of two shows on Tuesdays, we could have one show on a Saturday with four bands. The committee discussed the idea but decided to stick with two shows.

It was agreed to keep sponsorship prices the same as last year. Tom asked what the town's policy is if we collect sponsorship money and shows are cancelled. Can we return the money? Howard said we can.

Sophia said she sent out the thank you cards to sponsors. They didn't say anything about the plans for this year.

Charles suggested advertising on WLVB.

It was agreed that Tom and Sophia should work on finding bands for the second show and that the date can be changed if necessary to get the bands they want. *(Tim left at 8:04.)*

Howard said he will contact an electrician about getting power to the field from the welcome center. He will also talk to Alan Lehouiller about lights.

Howard described what will be involved in moving the bandstand. We will get a professional outfit to move it. All the groups that use the field need storage space, so Howard plans to push the idea of getting a shipping container they all can share and putting it behind the bandstand. He is thinking of one about 8x8x30 ft.

Charles said he can write up a message to go to sponsors about our plans for this year. Sophia asked if he can share it with the rest of the committee so others can use some of the same ideas in messaging to other groups. Charles agreed.

Charles said we need the Facebook login information. Sophia said she will talk to Abby Gladstone-Strobel about that.

**Howard moved and Charles seconded to adjourn and the motion was passed at 8:21.**

*Minutes submitted by Donna Griffiths*