

JOHNSON TUESDAY NIGHT LIVE COMMITTEE MEETING MINUTES
MOOG'S JOINT, ROUTE 15, JOHNSON
MONDAY, JUNE 24, 2024

Present: Howard Romero, Sophia Berard, Tim Mikovitz (remote), Abby Gladstone-Strobel (remote), Tom Moog, Charles Flaum, Geoff Hollis

Note: All votes taken are unanimous unless otherwise noted.

Howard called the meeting to order at 7:10.

The minutes of June 10, 2024 were approved by consent.

Howard said we have over \$17K in our account.

Tim described a power distribution box we could add to our electrical system for about \$200 that would make the system a little safer and cleaner and make more power available. **Charles moved to approve buying a power distribution box, Tim seconded and the motion was passed.**

Howard said all the new sponsor signs are painted. Lynda Hill and two other people did the painting at his house. We have to remake the brackets that support the signs on the field because he can't find them. They are not in the closet or in the town cold storage building. There were about 18 of them. He took 5 home to repair and the others are missing. He has ordered materials. He would like help assembling them. We need to install the signs on the field sometime in the week before the first performance. Geoff agreed to help Howard put the brackets together on July 1. Those available to help will put signs up on the field on July 3. There was discussion about sign placement.

Howard said Gene Richards has 8 blankets we can pick up whenever we want for the raffles. Tom volunteered to pick them up. Howard said he will get the Johnson Woolen Mills sign

All committee members agreed to come to the first performance. Sophia volunteered to make a sketch of where each vendor should be located, based on who has confirmed and where vendors were located last year.

Howard said Lea Kilvadyova's partner, Eddie Gale, sent him a note asking if the family could get a sponsorship sign for Lea as a memorial. Tim suggested that perhaps instead of a sign the family could purchase something we need. There was discussion about the possibility of a bench with Lea's name on it. Geoff suggested we could put up a sponsorship sign this year and if the family wants to donate enough money to buy a bench that could be put up next year. Howard said he will reach out to Eddie.

Howard said Cal Stanton's name needs to be added to the TNL logo and then we can send it to a sticker company to have stickers printed. Sophia said she will email Carrie Cook and ask her to add the name to the logo. She will talk to Ray Kania at Great Big Graphics about stickers.

Howard said he has looked into getting a vinyl sign cutter as an easier way of making signs. We could ask Great Big Graphics or a similar company how much they would charge to make all the signs. Sophia said we had a big increase in the number of signs needed this year because of our efforts to get

more sponsors. She suggested we see if there is a similar increase next year and if so then we can talk about alternative ways of making signs.

It was agreed to send thank-you cards to sponsors at the end of this season and to work on writing them at one of the events during the summer.

Sophia had sent out a draft survey and Charles also came up with a revised draft. It was agreed that people who fill out the survey should be given a free TNL sticker. Charles said there should be a sign at the bread oven to let people know that is the TNL committee headquarters.

Tom moved to approve the 7-question survey draft Sophia presented and to offer it to TNL attendees in exchange for a free TNL sticker if we have them in stock, Charles seconded and the motion was passed.

Abby said she got the revised poster from Sophia with the new band listed and she put it on Facebook. It only got about 24 likes but she got a notification saying 1200 people engaged with it. Some people view the page without liking it. Facebook says it reached 7300 people in the last 90 days. Charles said many of those views are probably from bots. Abby said she posted the list of bands on the Johnson and Morrisville Front Porch Forums today. She created an Instagram page but could not link it to the Facebook page because someone whose name she does not recognize is the backup person needed for authentication. Howard suggested finding out from Rosemary who that backup person is.

Tom said Jonny Betts will need stage plots and contact info for the bands. Sophia said she will send him the info. Tom said Jonny will probably arrive between 12:00 and 1:00 every Tuesday.

Tom asked if we can purchase a picnic table for the backstage area, for the bands to use. **Charles moved and Tom seconded to approve purchase of a picnic table for \$200 and the motion was passed.**

The committee agreed to meet at the pizza bake the Thursday after the first show.

Tim moved to adjourn at 8:21, Sophia seconded and the motion was passed.