

JOHNSON TUESDAY NIGHT LIVE COMMITTEE MEETING MINUTES
MOOG'S JOINT, ROUTE 15, JOHNSON
MONDAY, MAY 27, 2024

Present: Howard Romero, Sophia Berard, Tim Mikovitz (remote), Abby Gladstone-Strobel (remote), Tom Moog, Charles Flaum

Absent: Geoff Hollis

Note: All votes taken are unanimous unless otherwise noted.

Howard called the meeting to order at 7:18.

The attempt to record the April 15 meeting did not work, so the committee gave the minute taker a summary of that meeting.

Howard said the selectboard wants to meet with each committee. He will be meeting with them June 17 and he would love to have other committee members attend as well.

As of last Friday, we have \$12,079.27.

(Tim left the meeting at 7:26.)

Charles said we have received about \$10K in sponsor payments so far. Howard said none of the vendors have paid. We need \$7600 to pay bands, \$400 for the MC and \$6400 for sound.

Abby asked, if someone wanted to give sponsorship money in honor of a person, would we be okay with that? Other committee members said yes. Abby said she might ask her father about doing that in honor of her grandparents.

The committee discussed encouraging supporter donations of \$25 or so from community members. Abby said she said can put on Facebook that we welcome community donations. Charles suggested we could have a list of sustaining members on our Facebook page.

Howard said the information we have put out about where to send money is wrong. Charles should contact the town office and find out what the correct information is. Abby said she will send an updated email to sponsors we are aware of. Charles asked what is happening to money sent to the wrong address. Howard said he doesn't know.

Howard suggested we should have an information packet to hand to people who might want to be sponsors. It could include pictures of the signs on the field and the audience. Charles said those pictures could be part of our thank yous at the end of the season also.

Howard said he hasn't called Lynda Hill yet about sign painting but he thinks we can start working on signs. Johnson Woolen Mills is providing their own sign. It will have a yellow border to try to match the other signs somewhat.

Howard said he wonders if we should invest in a vinyl cutter so we could make signs with digital graphics. Sophia said she likes the hand painted signs.

It was agreed to work on getting the signs out and organized on the weekend of June 22-23. The sign painters could start that weekend or the next.

Sophia said she has all the bands lined up (with the caveat that one is about 90% yes.) She reviewed the list of bands and dates. Aaron Calvin reached out and she emailed him and said she would send him the list when it was finalized. She also reached out to Lois Frey, who can communicate with the radio station.

Charles said because we are including QR codes he and Carrie Cook agreed that the poster should be legal page size this year.

Sophia brought up the topic of our policy about paying bands if there is a cancellation. The current band contract says bands will be paid whether or not the show is cancelled. What if we cancel a couple of days before the event? Do we need to pay them in that case? It was agreed to change the contract to say that if a performance is cancelled at least 24 hours in advance the band will not receive payment. Howard suggested also changing "postponed" to "delayed" in the policy. The committee agreed to that.

Tom suggested asking Chris Lyon to have his band on standby on Tuesdays in case a band doesn't show up.

Sophia will send the lineup to the News & Citizen. Lois sends info to WLVB and the News & Citizen weekly. In the past she has done that on Wednesday. Abby will put reminder posts on Facebook and Charles will put a post on Front Porch Forum.

Tom said we need Instagram, too. People in their 20's aren't looking at Facebook. Sophia said there is a way to post to both Instagram and Facebook at the same time. Charles asked if Abby could post pictures of the crowd on Instagram and Facebook. She said yes. Charles and Tom offered to be administrators on the account along with Abby. Abby said she will see if she can add them. Sophia said we should be mindful of posting pictures of identifiable people. Others suggested asking people for permission to post a picture that shows them. (*Abby got disconnected from the meeting at 8:14.*)

Sophia said the list of vendors is mostly final. She will finalize it this week. We have 8-10 vendors, mostly the same people as last year. She has asked them to let her know if they need a power source.

It was agreed to rehang the mural the same weekend we organize the signs.

Charles said one \$1000 sponsor last year never heard his name mentioned even though he had asked to have specific things said about his business. Charles apologized to him. The committee agreed we need to make sure the MC has a complete list of all sponsors and that no names are missed. Tom said we need a cheat sheet in case the MC doesn't show up.

Charles suggested that he and Howard meet to review sponsor forms. He can set up a Google account so we can have all the forms handy on Google Drive.

Charles said Rosemary's fiscal records for the committee combine revenue from last summer with revenue from this year because the fiscal year runs from July to June but that confuses things for us because our 2023 and 2024 seasons are separate. He will ask her about that.

It was agreed to meet on June 10 and possibly June 24. The committee can decide on June 10 if a June 24 meeting is needed.

Charles suggested extending the deadline for sponsors. The committee agreed that the lineup could be put out before the poster is printed. Carrie can initially make a poster image with no sponsors and sponsors can be added before it is printed. It was agreed to change the sponsor deadline to June 7.

The meeting was adjourned at 8:31.

UNAPPROVED

Minutes submitted by Donna Griffiths