

JOHNSON TUESDAY NIGHT LIVE COMMITTEE MEETING MINUTES
JOHNSON MUNICIPAL BUILDING
TUESDAY, SEPTEMBER 26, 2023

Present: Howard Romero, Sophia Berard, Tim Mikovitz, Abby Gladstone-Strobel, Tom Moog
Absent: Joie Lehouillier

Note: All votes taken are unanimous unless otherwise noted.

Howard called the meeting to order at 7:13.

Howard said he thinks we are in good shape financially because we haven't spent a lot recently and we have taken in a lot. Abby said we started the season with about \$13K and in July we spent about \$4200, leaving about \$8700.

Howard said the signs blew over and there will be some expense for repairs. And we want to increase the size of the closet on the bandstand. That will probably cost around \$800.

Howard said we did 3 blanket raffles and they brought in \$240 total. The committee agreed it would be a good idea to do blanket raffles again next year. There was discussion about making more information available about the raffles.

Abby said she can write a letter of thanks to sponsors and vendors.

The committee discussed which vendors came to all shows and are owed the \$100 refund of fees we offered to those who came every time. There was agreement that 3 vendors had missed at least one show. Sophia said she can email the vendors who are owed refunds and ask them if they want a check or want the amount applied to next year's fees. It was suggested that next year we record at each show which vendors are present.

Howard said he got a lot of positive feedback about not allowing dogs. Sophia said she didn't get any negative feedback. Howard said he didn't either, except for one person with a hyper dog. It was mentioned that some people brought dogs anyway after the committee said they were not allowed, but they were generally small and did not cause problems. Abby said she can add "Please, no dogs" every time TNL is publicized.

Abby brought up the Front Porch Forum posts about garbage on the playground after the first night. Did that get resolved? Howard said yes. He called principal David Manning and asked what the committee could do about the problem and David said it is not the committee's problem. Sophia noted that the original post about the problem was followed by one from David Manning saying that person did not speak for the school.

Tom said a vendor was consistently leaving their garbage bags next to the garbage cans. He couldn't figure out which vendor. It was agreed that the vendor agreement should include a requirement to take away your garbage.

Abby said it was a busy summer for her and she sometimes was unsure whether info on the week's concert still needed to be posted or not. She posted on Facebook every week but didn't always post on Front Porch Forum. Lois Frey's feedback on publicity was fair. Sophia said it was a stressful summer for many people. Abby got married. Joie's farm was devastated. Abby said Lois was frustrated that Abby agreed to publicize every week and she thought that didn't happen. She was also frustrated because she asked for a list of vendors and didn't get them until August so she couldn't include them in her Front Porch Forum posts. That was constructive feedback.

Sophia said she misunderstood one email from Lois. She thought she just needed information on two bands, but Lois actually wanted information on all of them. She also missed a detail in another email – that Lois needed information on each concert 10 days before the concert. So she missed that deadline sometimes.

The committee agreed that it would be a good idea to invite Lois to a committee meeting, probably in June, and to give her written information on all the bands at once.

It was discussed that we should have a form to get all the information we need from vendors without forgetting anything and we should have all vendor contact information on one sheet.

Howard said current trash procedures are working all right.

Howard suggested talking about fees in the spring.

It was agreed that we should have a document showing all payments that have been received from vendors, as well as information on all the vendors.

Howard said he will add another 2 feet to the bandstand storage. He thinks the cost will be under \$800, closer to \$500.

The committee discussed the dates for next year and decided it would be better to start July 2 and not have a concert on the last Tuesday in August, which may be after school starts. There was general agreement that it is better not to have shows after school starts.

Howard said he would like the committee to have a "show runner's book." One committee member should be the designated show runner. He would take responsibility if he is still chair unless he can't be there. In TV, the show runner is the person who makes sure everything gets done and has the ability to make decisions. The book could be on an iPad, but he prefers paper. It would include things like complete info on the musicians, info on the venue (portalets, lighting, etc. and any policies (like no dogs on the field.) It would be with us on the field at every show. Abby suggested having a hard copy that could be with us and a digital version that could be accessed from anywhere. It could include all the vendors and how to reach them and band contact information. Howard suggested having a log entry for each show that would include vendor attendance and notes about any issues. Over the next few months he will start to put together a draft version.

Howard said the sponsor signs all blew over. The signs themselves are okay but many of the brackets need to have the bottom part rebuilt.

Howard suggested offering some type of gratuity to the sign painters. They show up and work hard. Two or three of them put in at least 20 hours. Howard suggested paying them each \$50 and others agreed that seemed reasonable. Sophia suggested inviting them all to dinner and people also thought that was a good idea. Abby said she can send out a thank you to them.

Committee members suggested that Tim come up with a wish list of items he would like to buy. Tim said it is easier for him if he is given a budget to work within.

It was discussed that it would be helpful to have more people on the committee. Abby suggested publicizing specific defined tasks we need a committee member to do, such as working on finding sponsors during the 3 months before TNL starts.

Tom asked if donations to TNL are tax deductible. It was agreed that we should find out.

It was moved and seconded to adjourn at 8:20 and the motion was passed.

Minutes submitted by Donna Griffiths