

JOHNSON TUESDAY NIGHT LIVE COMMITTEE MEETING MINUTES  
JOHNSON MUNICIPAL BUILDING  
TUESDAY, JUNE 27, 2023

**Present:** Howard Romero, Sophia Berard, Tim Mikovitz, Abby Gladstone-Strobel (remote), Joie Lehouillier

**Absent:** Tom Moog

**Note: All votes taken are unanimous unless otherwise noted.**

Howard called the meeting to order at 7:03.

**Tim moved and Abby seconded to approve the minutes of May 30, 2023.** Abby said one correction is needed; it was Joie's idea, not Abby's, to send thank you cards with pictures. **The motion to approve the minutes with that correction was passed.**

Abby said the last report she saw from Rosemary showed we received \$9300 in checks since July 1. It showed a \$9,969 balance. The last entry shown was from June 13. Howard said he doesn't think that is the current figure. (*Sophia arrived at 7:06.*) He was thinking we should have around \$11-12K.

Howard said the bandstand is in good shape. The new scrim is up. It rolls up. The flowers by the bandstand still need to be weeded.

Howard said Johnson Woolen Mills is willing to be a \$500 sponsor. They would like to give away a blanket at every show. They want the name and email of each person who fills out a free ticket to win the blanket. Committee members expressed concerns about collecting contact information for a business to use in marketing. Our volunteers would be doing the work but not making any money for TNL. It was agreed that people filling out tickets would need to know that their information would go to Johnson Woolen Mills. Joie asked, what if other businesses want to do something similar? It was agreed that the tickets should provide the ability to opt in or out of being included on a mailing list and that Howard should let Johnson Woolen Mills know that we would like to either charge for the tickets, with the money going to TNL, or have Johnson Woolen Mills handle ticket collection.

Howard said Lynda Hill is painting the signs. About 20 are already done and 9 or so are left to be painted.

The committee reviewed which potential sponsors have been heard from and which we still need to check with. Abby said according to her spreadsheet new sponsor checks this year total \$10,350.

Sophia said she has been gathering promo kits from bands and will get them to Lois Frey.

Sophia sent out the poster ready to print but no one asked the town employees in the office to print it. Sophia will email Carrie tonight with additional sponsors to add to the poster and then send it to Lydia to print.

It was agreed to wait until the end of the season to finalize plans for sending thank you cards to sponsors and send them out after the season.

Joie suggested that for next year we could require sponsors to contribute at least \$500 to get a sign; others would just be listed on the poster.

Tim said he gave the water bottle order to Rosemary and if she orders them tomorrow they will be here before the first show. We discussed ordering 75 but he was able to get 100 for the same price discussed, so he ordered 100.

Joie said as far as she knows all the vendors she listed last time are still coming.

The committee discussed how the process of getting food for band members will work. We will take orders from the band before the first set and a student worker will go and buy the food about ten minutes before the set break, using play money. Vendors who don't want to donate food will be paid at the end of the night.

Howard said he would like to have cell phone contact numbers for all the vendors. Sophia said she can go around and ask for phone numbers the first night.

Sophia said Kara Rosa, who does free yoga at Jenna's Promise, asked if she could offer free yoga at intermission. The committee agreed that would be fine.

Howard said Tom still wants to have a parade at the first concert. He is thinking a couple of people will walk around playing instruments and a parade will form behind them.

Sophia will reach out to the MCs and see if they want to meet with her and Howard next week. Hannah Miller and her wife are willing to do all 8 shows.

Howard suggested it would be helpful to have a "cheat sheet" for MCs with information about the bands and sponsors. Sophia agreed to start one. Tim suggested it could have blurbs about vendors too. Joie suggested that instead the MCs could be encouraged to go around and talk to the vendors and get information to use.

Howard asked if the students can help set up. Tim said yes.

**Tim moved to adjourn at 8:10, Sophia seconded and the motion was passed.**