

JOHNSON TUESDAY NIGHT LIVE COMMITTEE MEETING MINUTES
JOHNSON MUNICIPAL BUILDING
TUESDAY, APRIL 25, 2023

Present: Howard Romero, Sophia Berard, Tim Mikovitz, Abby Gladstone-Strobel (via Zoom), Joie Lehouillier, Tom Moog

Note: All votes taken are unanimous unless otherwise noted.

Howard called the meeting to order at 7:04.

The minutes of March 28, 2023 were approved by consensus.

Howard said the financial report has not changed.

Howard said he had previously suggested holding aside about \$2K for the stage backdrop but it will only cost about half that. He bought a crank mechanism and he will set up a way to manually roll it up and down. He is willing to do a lot of the work for free, but not all of it. He will want to be paid a couple of hundred dollars for his time, but the whole project should still cost less than \$1000. He can have a tube put at the bottom of the backdrop that a pipe can go into to weigh it down so it will hang flat. Tim suggested also having grommets put in the corners.

Abby said she sent sponsorship requests to the list she had of previous sponsors. She will cross reference with the list of businesses we have signs for. She gave sponsors a deadline of May 15 so we can have the poster done by June 1. She also emailed the nonprofits from last year. She will follow up individually with people who have donated before.

Howard said one business owner wants to be a sponsor and wants to use her own sign and logo. The committee agreed to tell her that we want all the signs to be in the same style, but she can send her logo and we will paint it on a sign.

Sophia said she has 4 bands booked. Tom suggested organizing a parade of kids and adults through Legion Field on the night a band from New Orleans is playing. The committee discussed reaching out to rec coordinator Dean Locke for possible help getting kids involved. Sophia named the bands she has booked and there was discussion about other possible bands. Sophia said she is suggesting a payment range to each band based on the idea that we want to average \$800 per night. She is telling bands each band member will get a food voucher for a free meal.

Abby said she sent out emails to nonprofits who committed last year and will send out a second round of emails to others who may be interested.

Joie named the vendors she knows are planning to come back. There was discussion about whether there should be two vendors that sell popcorn. It was agreed to ask one who also sells cotton candy if she is interested in coming back and selling food items other than popcorn. Joie said she has other vendors she can reach out to, but she doesn't know if she will be able to find more who are willing to come. Sophia said she thinks it would be good to have two more vendors who are selling something other than sweets. Howard agreed.

The committee discussed whether to increase the vendor fee and how the fee structure could be used to encourage vendors to show up every week. **Howard moved to increase the vendor fee from \$225 to \$300 and to return \$100 at the end of the season to any vendor who attends every show that is not cancelled, Tim seconded and the motion was passed.**

Sophia said someone reached out and asked if she could do face painting at no charge. The committee agreed that is fine as long as there is no charge.

Sophia said another person reached out and said she would like to provide bubbles for kids. She asked if she could have a donation jar out. The committee agreed that she is welcome to provide bubbles for free but she cannot have a donation jar.

Sophia said she plans to reach out to Hannah Miller and Lisa Zinn to see if they want to MC for Tuesday Night Live. She heard they were great at the talent show. The committee had previously discussed giving MCs \$50 and a meal. The committee discussed whether two MCs working together should be paid \$50 or \$100. Joie suggested \$75 and the committee agreed to that, with a meal for each person. Tom said after we see which nights they are available we can discuss filling in with other people if needed.

Tim said he hasn't yet looked into the cost of water bottles with the TNL logo. He suggested his crew would probably like to have TNL t-shirts. T-shirts would also identify committee and crew members as people to talk to. He will look into costs.

The committee discussed how to respond to one vendor who has shown interest but who displayed some behavior and language in the past that was not family friendly. It was agreed to discuss the family friendly expectations with the vendor and see if they can commit to meeting those expectations.

The committee discussed making sure vendors know that we expect to receive vendor fees by the end of the first night.

The committee agreed to keep using the Monopoly money vouchers. We may have someone ordering food for the band members but we will continue to use the same system to pay for it.

Tim moved to adjourn, Sophia seconded and the motion was passed at 8:25.

Minutes submitted by Donna Griffiths