

Members Present: Blair Watson, Kyle Nuse

Public Members: Finn Watsula

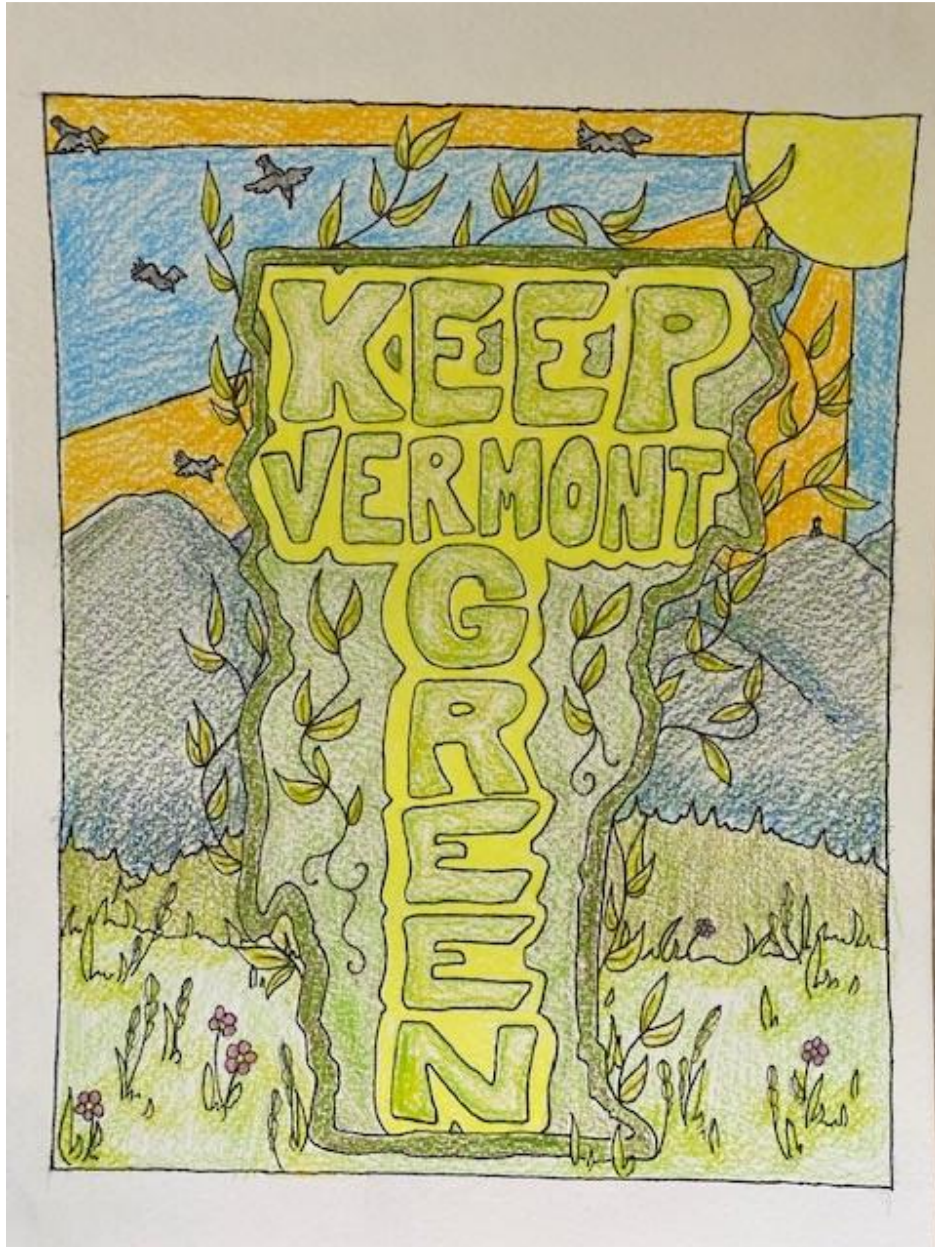
5:05pm Meeting called to order

The board met with Finn Watsula to go over and discuss their sketches for the garage mural. Finn showed three different sketches based on our loose direction of "Environmental Justice and how it relates to the people of Johnson."

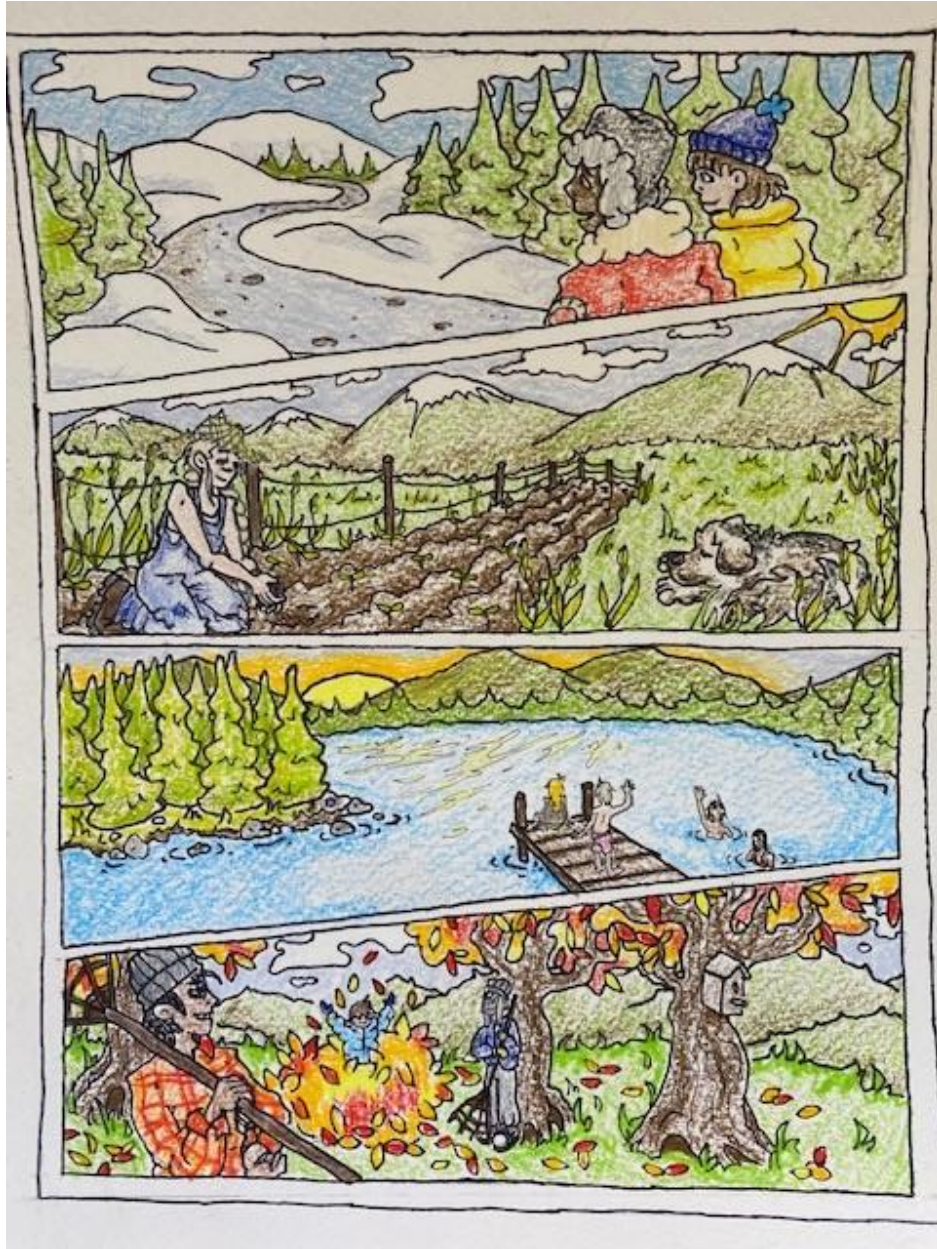
1) Humans of Johnson holding signs around environmental justice with a beautiful sunny sky above



2) "Keep Vermont Green" the map of Vermont with those words inside and lots of green plants around



3) 4 different seasons of natural landscapes highlighting the beauty of Vermont



After a robust discussion it was decided that the board's first choice for this summer (Phase 1) was the Humans of Johnson sketch. Modification suggestions were to take the signs out and replace them with icons that represent our businesses and institutions. For example, a

garden tool for Foote Brook Farm, a pair of shears for the hair salons, a paint brush for the art store/VSC, a cap and gown for NVU, a bicycle and skateboard for Lamoille Valley Bike Tours & Skate Park, a sap bucket for Butternut MT Farm, a sunflower for Jenna's Promise, etc. This way we are really representing our town's people in their natural environment and our diversity in ALL ways, and gives universal sense of belonging and connection that everyone can relate to. It also helps build our social and economic economies and will tie nicely with the pink "Visit Johnson" sign that Jen Burton made that is a little further down the trail.

We decided this mural needs to be in the middle and "larger than life" for impact and marketing. Four 4'12' plywood panels that would be sketched out and painted as one making it an 8'x24' mural all together. We will need help from Public Works to install.



Phase 2, for next year, would be to add the 4 season scenes and again customize them to Johnson. One could be loosely of Beard Park, one of the views from the top of Prospect

Rock, one of Power House Bridge and one of Old Mill Park, for example. These would be “populated” by the “characters’ from the first Humans of Johnson middle mural so that there is a theme and thread throughout. Think “Where’s Waldo.”



The "Keep Vermont Green" mural we loved too but decided that would be a nice stand alone on the Village Green. We could switch out "Vermont" for "Johnson" and it could be a fun play on the "Keep Johnson Green" on the Village Green.

We discussed going to the Select Board with these ideas for approval on Monday the 20th. Finn agreed to let us keep their sketches to present to the board.

We discussed that if approved we would ask RK Miles for a donation of the plywood and Country Home Center or Auboucan for the donation of house paint. This will help negate a big part of the materials cost.

Kyle presented a rough draft of a fundraising campaign to raise the \$1500 needed to match our \$1000 contribution (1/3rd of our fiscal budget). She and Blair will continue to work on it together.

Because we did not have a corum we tabled all action items till the next meeting. Kyle said she'd send out an email with a watering and weeding schedule for when she is away via email.

Meeting adjourned at 6pm.