

JOHNSON TUESDAY NIGHT LIVE COMMITTEE MEETING MINUTES
JOHNSON MUNICIPAL BUILDING
THURSDAY, APRIL 12, 2022

Present: Howard Romero, Sophia Berard, Tim Mikovitz, Abby Gladstone-Strobel, Joie Lehouillier

Note: All votes taken are unanimous unless otherwise noted.

Howard called the meeting to order at 7:03.

Tim moved to approve the minutes of March 10, 2022, Joie seconded and the motion was passed.

Howard said we have about \$5,000 on hand. He needs roughly \$1,000 for expanding the closet. We are going to bump out the existing closet two more feet, slope the roof, paint the whole thing the same color as the existing closet and use the same doors. Tim said he would hesitate to spend more than half the \$4,000 left after Howard takes what he needs. He doesn't need a lot of lead time to buy more equipment. He can wait to see how much we have later in the season.

Howard said Brian Raulinaitis has the town prepared to level out Legion Field so it will be better for the skating rink. Howard told them he didn't want it done before Tuesday Night Live because we don't want the field to be muddy and they agreed to do it in the fall. They are not going to remove anything. They are just going to add topsoil where needed. (*Sophia arrived at 7:09.*)

Abby said the Better Business Bureau has proposed giving us \$1,000 in order to be able to have a table at every concert. They don't care where they are put. Their whole goal is public awareness. They are not selling anything, just giving away swag and giving people a chance to ask questions. The committee agreed that would be fine.

Abby said she hasn't had a chance to work on other sponsors. She will be happy to do that this month. Mara sent all her documentation about sponsors. A couple of nonprofits have told her that they want tables and she is waiting to hear back what night they would like to be there.

Sophia suggested that maybe Joie could work with vendors since Sophia needs to step back from doing as much this year. Joie said she remembers that last year we had talked about making the vouchers more like Monopoly money so that band members could spend them at multiple vendors. Tim suggested using actual Monopoly money or fake money from the dollar store. We could stamp it TNL. The committee agreed that would be a good idea.

Joie said she likes the idea of vendors not having to get reimbursed for their vouchers every week. She can feel out the waters on that. But that would also mean keeping track week after week of how much was owed. She is not sure which is worse.

Sophia said that while she doesn't think she can do the nightly contact with vendors, she can work on contacting vendors before the season.

Howard said the waffle vendor believes they have discovered the cause of the electrical issues they were having last year and will have the problem fixed for this year.

Sophia and Joie agreed to work together on reaching out to vendors. Sophia said she hasn't gotten any emails yet from vendors.

Joie said last year we had talked about whether we should raise the price again for vendors. Abby said Tom Moog mentioned that the price of takeout containers has gone way up. Taking that into consideration, the committee agreed not to raise prices. It was agreed not to require recyclable silverware as it is not really recyclable.

Abby said her plan is to send a letter to all of last year's sponsors and then brainstorm other potential sponsors to contact. Last time there was talk about asking Jay Peak if they wanted to be a sponsor. Joie said she has a contact at Smuggler's Notch and she can ask them if they are interested. The committee revisited the idea of having a higher level of sponsorship, \$5,000. There was general agreement that the committee should offer that. Joie said she will contact Three Mountain Roofing about being a sponsor.

Howard asked if we should ask NEMS to offer COVID shots again. Abby suggested asking them if they want to. Howard said he will check with them.

Sophia said she hasn't reached out to Justin Marsh about a drag MC for the open mic night but she plans to. She could also reach out about Pride Center Vermont having a table at open mic night when there is a drag MC. Committee members agreed that would be a good idea.

Howard said Casey will probably have a small setup for the skatepark at TNL.

Sophia will ask Isaac Eddy about being MC for the season.

Sophia has three bands booked and has made contact with a number of others. She has one space left and is looking at possibilities. The committee discussed some possibilities.

Sophia said when it is time to do the posters she will be in touch with the person who has done them previously.

Howard said the solid waste district is now reasonably certain their compost facility can handle our compostable clamshells. Joie suggested we might be able to get help with waste management from a Boy Scout doing it for a badge. Tim said students from a school with a community service requirement are another possibility. Maybe we could get on Lamoille Union's list of groups who could use community service students. Joie said she will ask a student who is on the student council.

The committee will require that vendors use compostable containers again this year. Abby said we had vendors sign an agreement last year. Should we do that again? The committee agreed that we should.

Howard said this spring we need to make signs and build the closet extension. He suggested June is a good time for projects.

Howard said he will look into getting portable toilets. Sophia said Diane Lehouiller had the idea of combining with the town and/or village to get them in bulk for a better price. Howard said he will call the town offices and ask about that.

Tim moved to adjourn at 7:58, Sophia seconded and the motion was passed.