

Johnson Historical Society Meeting  
Strategic Planning  
20 January 2021 at 9 AM via ZOOM

Present: Dick Simays, Tom Carney (at 9:30 AM), Kelly Vandorn, Mary Jean Smith, Duncan Hastings, Linda Jones, Dean West & Lois Frey. Absent: Alice Whiting

President Dick Simays called the meeting to order at 9:05 AM. There were no additions to the agenda.

Duncan Hastings led the conversation about the Society's Strategic Plan by reviewing the five actions raised by Jane Van Buren:

1. Agree that the Strategic Areas (in the green boxes) are the correct areas
2. Agree that the goals under each strategic area are the correct goals, add or delete if not
3. Think about strategies - some are there but I am sure there are more
4. Break the goals and strategies into tasks by year -
5. Create a work plan for 2021 which captures the detail of who will be responsible for what and clear benchmarks etc.

Discussion from 9:05 AM to 11:00 AM and 3:30 PM to 5 PM led to a revised document, Draft Strategic Plan to be sent to Jane Van Buren, who will review and then meet with the Trustees to help with strategies, drafting a final strategic plan, and with creating a 2021 work plan. The revised draft document is available from the JHS Secretary, Lois Frey at [volunteerlois7263@gmail.com](mailto:volunteerlois7263@gmail.com). Duncan will coordinate with Jane.

It was agreed that an agenda items for future JHS meetings should include discussion about the Membership Committee, revisit & review the JHS By Laws and have an on-going agenda item: Is it time to implement the Strategic Plan?

There being no further business the meeting adjourned at 5:30 PM.

Meeting minutes recorded by Lois Frey, Secretary